

CITY OF OBETZ

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I am thrilled to introduce to you an innovation that represents our commitment to the Obetz community: the Obetz Black Card. For the past two years, we've been developing this special ID card to recognize and reward our residents with benefits that both enhance your city experience and celebrate your residency. The goal of the Obetz Black Card is simple:

- 1. **Strengthen Community Ties**: By providing a sense of belonging and pride, the Obetz Black Card will serve as a symbol of our shared identity and values.
- 2. Enhance Convenience: Forget the hassle of multiple forms of identification or membership cards. Your Obetz Black Card is all you need for access to city services and facilities.
- 3. **Deliver Exclusive Benefits**: Residents can enjoy special pricing, priority booking, and exclusive offers that are not available to non-residents, as a thank you for your continued support and investment in our community.
- 4. **Foster Local Engagement**: Through the card, we hope to encourage more residents to participate in local events, programs, and to take advantage of the wonderful resources Obetz has to offer.
- 5. **Streamline Services**: By integrating this card with our IT systems, we aim to make participating in city programs and using facilities a seamless, efficient, and user-friendly experience.

Current Benefits of the Obetz Black Card include:

We are excited to announce that the Obetz Black Card is now equipped with an array of immediate benefits designed to enhance your enjoyment of our community facilities and events. As a cardholder, you will be entitled to:

- Free Entry into open gymnasium times at the Obetz Community Center.
- Complimentary Access to the Obetz Ice Rink, including free skate rental during open skate sessions.
- Early Access to community events, ensuring you get the most from each experience.
- Discounts on Facility Rentals, making it easier to celebrate special occasions in our community spaces.
- **Discounted Rates** at the Obetz Athletic Club to keep up with your health and wellness goals.
- Exclusive Viewing Area for Obetz Zucchinifest concerts.

Future Benefits we are working to provide:

The Obetz Black Card is more than just a membership; it's a growing list of opportunities that we are continually enhancing. In the future, we aim to expand the benefits even further to include:

- 1. **Discounts from Participating Obetz Businesses**: We will be working with local businesses to secure exclusive deals and discounts for our residents, which will not only add value to your card but also support the economic fabric of our city.
- 2. **First Priority Enrollment for Sports Leagues**: When it comes to enjoying our sports leagues, we believe our residents should be first in line. With the Black Card, you'll have the opportunity to enroll before anyone else.
- 3. **Complimentary Parking at Certain City Events**: To make attending our city events even more convenient, we plan to offer free parking for Black Card holders at select events throughout the year.
- 4. **Discounted Entry into Select Fortress Obetz Events**: Experience the thrill of events at Fortress Obetz with specially discounted entry to select Fortress Obetz events, exclusively for our Black Card members.

These future benefits are more than just perks—they're an investment in our community's happiness and wellbeing. We are tirelessly working to bring these plans to fruition and will keep you updated as these and other new benefits become available.

Policy and Residency Requirements:

The Obetz Black Card is a symbol of residency and is only valid while you are a resident of Obetz. To maintain the integrity of this program, we require residency verification every three years. The card is absolutely free and becomes part of the community's fabric once you receive it. However, please note that if you move out of Obetz, the card expires immediately. We also reserve the right to revoke the card for reasons including, but not limited to, misuse of the card, violation of facility rules, conduct issues, legal infractions, and outstanding debts to the city.

How to Apply:

1. Visit <u>https://cityofobetz.recdesk.com/Community/Home</u> to create a household account.

2. Once your account is approved, you will need to apply for residency status. Click 'MEMBERSHIPS' on the homepage, then 'PROOF OF RESIDENCY' and follow the instructions from there.

3. Upload the required supporting documents for the member of the household you are applying for, sign all waivers (parent/legal guardian must sign for children under 18 years old), and submit.

2. Our staff will review your application(s) and issue your membership as soon as possible. Once you receive resident status, you can register online for programming and memberships at a discounted rate.

3. Once your account has been processed, you will be required to stop by the Obetz Athletic Club at 2050 Recreation Trail during business hours to get your picture taken and pick up your physical card.

Acceptable Documents to Prove Residency:

Adults: Driver's License with an Obetz address, Obetz water bill in adults name, utility bill in adults name at an Obetz address, Marriage license linking spouse to resident household

Children: Birth Certificate linking child to resident parent, adoption papers linking child to resident parent, custody papers linking child to legal guardian, tax documents noting child's legal address, School papers noting child's legal address.

*Each person applying for a resident card must have their own proof of residency.

This card is our way of saying thank you for being an integral part of Obetz, for making it the vibrant, close-knit community we cherish. We are excited for you to start enjoying the immediate benefits, and we look forward to bringing even more value to your experience as a resident in the near future. Thank you for your continued support, and here's to making the most of your Obetz residency!